

FOR IMMEDIATE RELEASE:

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The sensible choice for your horse is Intégri-T™!

Woodstock, Ontario — Agribands Purina Canada Inc. is proud to announce that our latest innovation in equine nutrition **Intégri-T™** is now available.

Intégri-T™ humbly began nearly 15 years ago as Purina® Hi Fat Hi Fibre®. The high-fat & high-fibre concept was a new and fresh idea that was perceived to be a fad. Despite this perception, Purina® Hi Fat Hi Fibre® has become the #1 horse feed sold in Canada.

After compiling our current global research, conducting on-farm trials and staying true to our reputation as international equine nutrition leaders, we have re-invented this concept for today's horses.

Many horse rations contain oats, corn, barley and/or molasses, making these formulas fairly high in sugar and starch. **Intégri-T™** does not contain molasses or any of these grains; this drastically reduces the sugar/starch level. The energy sources found in **Intégri-T™** are derived primarily from highly digestible fibre and fatty acids (vegetable oil, flax seed).

Low glycemic index feeds like **Intégri-T™** are recommended for horses that become excitable following a grain meal and for horses susceptible to metabolic problems related to ingestion of starch and sugars such as chronic laminitis, Cushing's Disease and tying-up (RER/EPSSM).

Intégri-T™ contains a high level of essential amino acids, balanced Omega 3 & 6 fatty acids, yeast, vitamins, complete B-vitamin complex, minerals and antioxidants. **Intégri-T™**: a sensible choice for your horse. Ask your local feed store for it today.

Agribands Purina Canada Inc. manufactures and distributes horse feed across Canada. Our plants are HACCP or ISO (drug free) certified to ensure safe and quality products. For more information, to become a retailer or to locate a dealer near you, please call 1-800-567-CHOW.

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