



ONTARIO EQUESTRIAN FEDERATION 2010 INDUSTRY MEMBERSHIP



Fee: **\$150.00**

Promote your equine-related business to
over **19,000** potential clients!

The Ontario Equestrian Federation Industry Advisory Council was established to fill the need for a prominent presence at the OEF Board of Directors for equestrian goods and service suppliers in the horse industry including various Trade and Industry Representatives. The intent is to find common needs within the OEF membership to be filled by "industry" and identify potential strategic alliances among Council members to generally promote the horse industry to increase participation.



1. A Complimentary text listing in the *2011 Ontario Horse Directory* and opportunity to purchase additional advertising. 25,000 copies to be printed & direct-mailed to each of the 18,000 individual members of the OEF with their membership card and the remainder distributed at various trade shows and events. Directory to include all Industry, Horse Facilities and Association members.

2. A detailed listing on the OEF website in the Directory Section with contact information, hot-link to your own website/e-mail address and a company description.



3. Promotional Literature displayed at major horse-related exhibitions attended by the OEF (where space permits) Can-Am Equine Emporium, Royal Winter Fair, etc.



4. Opportunity to advertise in the OEF newsletter, *WHOA!*
5. Opportunity to join the OEF Partner Program.
6. Individual Adult Membership in the Ontario Equestrian Federation – including \$5,000,000 Personal Liability Coverage and ADD coverage for catastrophic injury caused by horses
7. OEF Office Staff referrals

For more information please contact Melissa Monardo at marketing@horse.on.ca, 1-877-441-7112 or 905-709-6545, ext 17 or Industry Advisory Council Chair: Bruce Brown at 905-995-0275



OEF INDUSTRY ADVISORY COUNCIL 2010 MEMBER APPLICATION



Company Name:		
<i>** This application includes an Adult Individual membership, please indicate name **</i>		
Membership Name:		
Mailing Address:		
Physical Address: IF PHYSICAL IS SAME AS MAILING PLEASE INDICATE AS "SAME"		
City:	Province:	Postal Code:
Telephone #:	Fax #:	
E-mail:		
Web Site:		

Membership: *January 1 - December 31, 2010* *** All memberships are non-refundable ***

Industry Council Membership **2010 Membership Fee\$150.00**
 An innovative and unique way to market your equine-related business or service to horse-people in Ontario!
 Horse Facilities MUST belong to the Horse Facilities Advisory Council

Company Description: Maximum 50 Word description
 This description of your company will be published on the OEF website and in the 2011 Horse Directory.

Contact Name(s):

THE OEF RESERVES THE RIGHT TO EDIT DESCRIPTIONS DUE TO SPACE LIMITATIONS

How did you learn about the Ontario Equestrian Federation?

<input type="radio"/> OEF Newsletter – WHOA!	<input type="radio"/> OEF Horse Directory & Planner	<input type="radio"/> OEF Website
<input type="radio"/> Trade Show	<input type="radio"/> Horse Facility/Stable	<input type="radio"/> Coach
<input type="radio"/> Other Publication:		
<input type="radio"/> Other Source:		

Method of Payment ****Cheques are to be made payable to the Ontario Equestrian Federation****
**** The CSV# is the last three digits found on the REVERSE side of your credit card ****

Cheque Money Order Visa Master Card

TOTAL fee Enclosed: \$ _____

Card#:	Expiry:	CSV#:
Card Holder:	Signature	

Please return to the office the following paperwork to complete application process:

- ☐ COMPLETED 2010 INDUSTRY ADVISORY COUNCIL APPLICATION IN FULL
- ☐ 2010 MEMBERSHIP FEE - \$150.00
- ☐ APPOINTED INDUSTRY REP INDIVIDUAL MEMBERSHIP FORM & FEE (ATTACHED IN PKG) OR PROOF OF MEMBERSHIP



PERSONAL INFORMATION		OEF #:	EC LICENCE #:
* THIS MEMBERSHIP WILL NOT BE PROCESSED WITHOUT PAYMENT, DATE OF BIRTH AND A VALID SIGNATURE AND DATE *			
NAME:		DATE OF BIRTH(YY/MM/DD): Mandatory for insurance purposes	
ADDRESS:			FIRE NUMBER:
CITY:	PROVINCE:	POSTAL CODE:	
RES PHONE:	BUS PHONE:	CELL:	FAX
EMAIL:		SIGNATURE:	
WEBSITE:		DATE:	
<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/> ABORIGINAL <input type="checkbox"/> ATHLETE WITH A DISABILITY This data is used for Ontario Ministry of Health Promotion funding purposes			

HORSE OWNERSHIP INFORMATION			
<input type="checkbox"/> RENT/LEASE	<input type="checkbox"/> OWN	HOW MANY?	<input type="checkbox"/> OWN STABLE/FARM
DOES YOUR HORSE(S) RESIDE AT THE ABOVE ADDRESS? <input type="checkbox"/> YES <input type="checkbox"/> NO			
MEMBERSHIP Expires Dec 31, 2010		*All fees are non-refundable* (Family membership is not available for Extended Applicants)	
OEF ADULT MEMBERSHIP	18 yrs of age or older as of 2010/01/01	AS THE APPOINTED REP THIS FEE INCLUDED IN THE INDUSTRY ADVISORY COUNCIL MEMBERSHIP	

**** Ontario Equestrian Federation (OEF) members are members of Equine Canada (EC) and receive all benefits ****

OPTIONAL PROGRAMS & SERVICES		PLEASE SEE REVERSE FOR DESCRIPTIONS OF OPTIONAL PROGRAMS & SERVICES	
HORSE MORTALITY COVERAGE		\$21.00	\$
ADDITIONAL AD&D COVERAGE	NAME:	\$25.00 per member	\$
TACK COVERAGE – NEW!		\$27.00 per member	\$
TRAVEL COVERAGE COVERAGE COMMENCES JAN 1, 2010	**PLEASE INCLUDE NAMES AND DATES OF BIRTH**	MEMBER \$75.00 MEMBER + SPOUSE \$110.00 FAMILY \$160.00	\$
RIDE ONTARIO	REWARD PROGRAM – ONE TIME REGISTRATION FEE-Please indicate name(s)	\$25.00 per member	\$

SUBSCRIPTIONS		*Personal information will be provided to the publishers selected* HST included	
** OEF MEMBERS RECEIVE SIGNIFICANT SAVINGS ON SUBSCRIPTIONS TO THE FOLLOWING MEMBER PUBLICATIONS**			
CANADIAN THOROUGHBRED	1 YR SUBSCRIPTION - 9 ISSUES	\$29.00	\$
THE CANADIAN HORSE JOURNAL	1 YR SUBSCRIPTION - 6 ISSUES	\$15.75	\$
HORSE SPORT	1 YR SUBSCRIPTION - 12 ISSUES	\$25.00	\$
HORSE-CANADA	1 YR SUBSCRIPTION - 6 ISSUES	\$19.00	\$
HORSECARE MAGAZINE	1 YR SUBSCRIPTION - 6 ISSUES	\$23.00	\$
THE RIDER	1 YR SUBSCRIPTION - 10 ISSUES	\$20.00	\$
BLAZE MAGAZINE	1 YR SUBSCRIPTION - 4 ISSUES	\$14.95	\$
GAITPOST MAGAZINE	1 YR SUBSCRIPTION – 10 ISSUES	\$20.00	\$
EQUINE WELLNESS MAGAZINE	1 YR SUBSCRIPTION – 8 ISSUES	\$18.00	\$

PRIVACY POLICY	
The Ontario Equestrian Federation (OEF) & Equine Canada (EC) recognize the privacy of individuals with respect to their personal information and are committed to ensuring the privacy of their members. The information you provide – such as your name, address, etc. – allows the OEF & EC to inform you about events and activities and to notify you of issues, events or special offers which may be of interest to you. By becoming a member, requesting information or registering for events or courses offered, you are giving the OEF & EC permission to contact you.	
IMPORTANT – Mailing Agreement: I hereby give permission for the OEF & EC to include my contact information in a list which may be given to third party commercial mailers for the distribution of information judged by the OEF & EC to be useful to members. Cross out this entire paragraph if you do not wish to give permission. NOTE that by doing so you will not receive a copy of WHOA!	
IMPORTANT – Publicity Agreement: I hereby give permission to the OEF & EC to use my name and/or photo in newsletters, articles, media releases, advertisements or reports they produce. Cross out this entire paragraph if you do not wish to give permission.	

NEWSLETTER			
Please indicate how you wish to receive your copy of WHOA! , the quarterly newsletter - <i>be sure to read the privacy statement above.</i>			
<input type="checkbox"/> INDIVIDUAL COPY	<input type="checkbox"/> ONE COPY PER HOUSEHOLD	<input type="checkbox"/> VIA MAIL	<input type="checkbox"/> VIA EMAIL

ONTARIO HUNTER/JUMPER ASSOCIATION			
2010 OHJA – SENIOR	OHJA#:	\$30.00 per member	\$
2010 OHJA – JUNIOR	OHJA#:	\$30.00 per member	\$
2010 OHJA – Business, Barn/Farm, Syndicate/Partnership	OHJA#:	\$30.00 per member	\$
Name of Business (as listed in passport):			
* NEW * – a representative must be appointed for a Business/Barn/Syndicate OHJA membership – this rep MUST hold a Senior OHJA membership as well.			
Representative Name:			
In Gate Magazine: <input type="radio"/> Individual Copy <input type="radio"/> One copy per household			

ONTARIO HORSE TRIALS ASSOCIATION		<input type="radio"/> New Member	<input type="radio"/> Renewal	<input type="radio"/> Late Fee * Renewals ONLY after March 1 st add 20.00 late fee*
<input type="radio"/> CHECK IF YOU DO NOT WISH TO RECEIVE E-MAILS FROM THE OHTA				
2010 OHTA – SENIOR - Competitive, 18yrs or older as of Jan. 1 st	OHTA#:	\$53.00 per member	\$	
<input type="radio"/> NOVICE ADULT (21yrs or older as of Jan. 1 st , never competed above Pre-Training)	<input type="radio"/> VETERAN RIDER (50 or older as of Jan. 1 st)			
2010 OHTA – JUNIOR - Competitive, under 18yrs as of Jan. 1 st	OHTA#:	\$40.00 per member	\$	
2010 OHTA – ASSOCIATE - Non-Competitive, voting rights	OHTA#	\$30.00	\$	
2010 OHTA – CORPORATE - Non-Competitive	OHTA#	\$100.00	\$	
Business Name:				
2010 OHTA – FAMILY - Competitive	See below**	\$126.00	\$	
Includes up to 2 Seniors & any Juniors living at the same address – must be immediate family – list all below				
NAME	JUNIOR/SENIOR	OHTA#	D.O.B (yy/mm/dd)	

TRILLIUM HUNTER/JUMPER ASSOCIATION		<input type="radio"/> New Member	<input type="radio"/> Renewal
2010 THJA MEMBERSHIP	THJA#:	\$15.00 per member	\$
** Please Note: If THJA RENEWAL is received after April 30th, the renewal fee will be \$20.00 **			
Please check:: <input type="radio"/> Competitor <input type="radio"/> Coach <input type="radio"/> Show Manager <input type="radio"/> Official <input type="radio"/> Owner <input type="radio"/> Other:			
ZONE in which points are to be accumulated: <input type="radio"/> Central West <input type="radio"/> Central East <input type="radio"/> Eastern <input type="radio"/> South West <input type="radio"/> North East <input type="radio"/> Georgian Bay <input type="radio"/> South East			
Can THJA contact you by email? <input type="radio"/> YES <input type="radio"/> NO			

VOLUNTARY DONATION(S) – Minimum \$5.00		Personal information will be provided to Equine Guelph & Ontario Hunter Jumper Association.	
OEF YOUTH BURSARY	The OEF offers a minimum of five \$1,000.00 bursaries annually to Junior OEF members. Bursaries go towards riding lessons, training, competition fees, continuing education, or other activities that will assist the recipients in reaching their equestrian objectives.		\$
SEND A KID TO CONFERENCE	Send a young member(s) to valuable educational opportunities offered at the OEF Annual Conference. Donations of \$250 or more will be attributed to the OEF Youth Fund and made available to offset the expense of attending a day at the Conference for financially-disadvantaged junior members. The deserving candidates will be selected from the many applicants for the 2010 Youth Bursary that could not be accommodated due to the limited funds available for that particular initiative.		\$ MIN \$250.00
EQUINE GUELPH	Equine Guelph is the horse owner and caregiver's Centre at the University of Guelph. We are dedicated to improving the health and well-being of horses through the provision and promotion of research, performance and education. Donations of \$20 or more to EG will receive a tax receipt from University of Guelph.		\$
SADDLE UP FOR SUCCESS	Your donation will support this conjoint OEF/Youth Assisting Youth program that provides at-risk children the opportunity to learn to ride.		\$
OHJA	Donations to the activities of the Ontario Hunter Jumper Association (OHJA) are appreciated and may be directed to a specific program.		\$

AFFILIATIONS	Please list all other equine clubs, organizations and associations in which you hold a membership
<input type="checkbox"/> PONY CLUB MEMBER**	Branch Name:

OPTIONAL PROGRAMS & SERVICES	DESCRIPTIONS
HORSE MORTALITY COVERAGE	Coverage for your own horse(s) – insurance covering death of an owned horse(s) resulting from fire, lightning or collision/overturn of a conveyance in which a horse is being transported. This insures up to \$4,000 and can be applied regardless of the number of horses owned. Losses are restricted to maximum, \$4,000 or one claim per year. A nominal administrative fee is collected by the OEF. PST included.
TACK INSURANCE COVERAGE – NEW!	Covers loss to members tack and horse equipment. Insurance limit under this option is \$2,500 per loss/per membership term and is subject to a deductible of \$500. Does not cover clothing or protective equipment worn by riders, wear & tear/abuse, mysterious disappearance or horse drawn vehicles. PST included.
ADDITIONAL AD&D COVERAGE For Members up to 70 th Birthday only	Supplement the \$30,000 basic AD&D. coverage you receive automatically with your membership with an additional \$50,000 limit that also includes benefits for fracture and dental (not covered by basic coverage). This coverage will respond in addition to the basic coverage provided through membership. A nominal administrative fee is collected by the OEF.
TRAVEL COVERAGE For Members up to 70 th Birthday only	Provides \$1,000,000 out of province/country coverage for Medical/Hospitalization. Includes trips up to 60 days in duration, any number of trips per year, worldwide. Includes participation in and/or preparing for equine activity/competition. A nominal administrative fee is collected by the OEF.
RIDE ONTARIO	A reward program that recognizes OEF members simply for the hours they spend riding or driving a horse (up to 5000 hrs).

**** PLEASE ATTACH THIS FORM WITH YOUR 2010 INDUSTRY APPLICATION ****