



ONTARIO EQUESTRIAN FEDERATION 2009 INDUSTRY MEMBERSHIP



Fee: **\$150.00**

Promote your equine-related business to
over **18,000** potential clients!

The Ontario Equestrian Federation Industry Advisory Council was established to fill the need for a prominent presence at the OEF Board of Directors for equestrian goods and service suppliers in the horse industry including various Trade and Industry Representatives. The intent is to find common needs within the OEF membership to be filled by "industry" and identify potential strategic alliances among Council members to generally promote the horse industry to increase participation.



1. A Complimentary text listing in the *2010 Ontario Horse Directory & Planner* and opportunity to purchase additional advertising. 25,000 copies to be printed & direct-mailed to each of the 18,000 individual members of the OEF with their membership card and the remainder distributed at various trade shows and events. Directory to include all Industry, Horse Facilities and Association members.
2. A detailed listing on the OEF website in the Directory Section with contact information, hot-link to your own website/e-mail address and a company description.

3. Promotional Literature displayed at major horse-related exhibitions attended by the OEF (where space permits) Can-Am Equine Emporium, Royal Winter Fair, etc.



4. Opportunity to advertise in the OEF newsletter, *WHOA!*
5. Opportunity to join the OEF Partner Program.
6. Individual Adult Membership in the Ontario Equestrian Federation – including \$5,000,000 Personal Liability Coverage and ADD coverage for catastrophic injury caused by horses
7. OEF Office Staff referrals



For more information please contact Melissa Monardo at marketing@horse.on.ca, 1-877-441-7112 or 905-709-6545, ext 17 or Industry Advisory Council Chair: Bruce Brown at 905-995-0275



ONTARIO EQUESTRIAN FEDERATION

2009 MEMBERSHIP APPLICATION

| | | | |
|---|------------|--|---------------|
| PERSONAL INFORMATION | | OEF #: | EC LICENCE #: |
| NAME: | | DATE OF BIRTH(Y/M/D) Mandatory for Insurance purposes | |
| ADDRESS: | | | |
| CITY: | | PROVINCE: | POSTAL CODE: |
| RES PHONE: | BUS PHONE: | CELL: | FAX |
| EMAIL: | | WEBSITE: | |
| <input type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/> ABORIGINAL <input type="checkbox"/> ATHLETE WITH A DISABILITY This data is used for Ontario Ministry of Health Promotion funding purposes | | | |

| | | | | |
|---|--|---|--|--|
| MEMBERSHIP | January 1 – December 31, 2009 | *All fees are non-refundable* | YOU CAN JOIN ONLINE AT WWW.HORSE.ON.CA | |
| * THIS MEMBERSHIP WILL NOT BE PROCESSED WITHOUT PAYMENT, DATE OF BIRTH AND A VALID SIGNATURE AND DATE * | | | | |
| OEF ADULT MEMBERSHIP | 18 yrs of age or older as of 01/01/2009 (Mandatory for Insurance purposes) Date of Birth _____ | AS THE APPOINTED REP THIS FEE INCLUDED IN THE INDUSTRY ADVISORY COUNCIL MEMBERSHIP | | |
| 2009 ONTARIO HUNTER/JUMPER ASSOCIATION – SENIOR | OHJA#: | \$30.00 per member | \$ | |
| 2009 ONTARIO HUNTER/JUMPER ASSOCIATION – JUNIOR | OHJA#: | \$30.00 per member | \$ | |
| 2009 ONTARIO HUNTER/JUMPER ASSOCIATION—Business, Barn/Farm, Syndicate/Partnership Owner Name: (as listed in horse's passport): | OHJA#: | \$30.00 per member | \$ | |
| SIGNATURE OF MEMBER/PARENT /GUARDIAN: | | | DATE: | |

| | | | | |
|---|--|---|----|--|
| OPTIONAL PROGRAMS & SERVICES | | PLEASE SEE REVERSE FOR DESCRIPTIONS OF OPTIONAL PROGRAMS & SERVICES | | |
| HORSE MORTALITY COVERAGE | | \$21.00 | \$ | |
| ADDITIONAL A.D.D COVERAGE | NEW! REDUCED FEE! | \$25.00 per member | \$ | |
| TRAVEL COVERAGE | **PLEASE INCLUDE NAMES AND DATES OF BIRTH** | MEMBER \$75.00 MEMBER + SPOUSE \$110.00 FAMILY \$160.00 | \$ | |
| RIDE ONTARIO | REWARD PROGRAM – ONE TIME REGISTRATION FEE- Please indicate name(s) | \$25.00 per member | \$ | |

| | | | | |
|---|-------------------------------|--|----|--|
| SUBSCRIPTIONS | | *Personal information will be provided to the publishers selected* | | |
| ** OEF MEMBERS RECEIVE SIGNIFICANT SAVINGS ON SUBSCRIPTIONS TO THE FOLLOWING MEMBER PUBLICATIONS** | | | | |
| CANADIAN THOROUGHBRED | 1 YR SUBSCRIPTION - 9 ISSUES | \$29.00 | \$ | |
| THE CANADIAN HORSE JOURNAL | 1 YR SUBSCRIPTION - 6 ISSUES | \$15.75 | \$ | |
| HORSE SPORT | 1 YR SUBSCRIPTION - 12 ISSUES | \$25.00 | \$ | |
| HORSE-CANADA | 1 YR SUBSCRIPTION - 6 ISSUES | \$18.00 | \$ | |
| HORSECARE MAGAZINE | 1 YR SUBSCRIPTION - 6 ISSUES | \$23.00 | \$ | |
| THE RIDER | 1 YR SUBSCRIPTION - 10 ISSUES | \$20.00 | \$ | |
| BLAZE MAGAZINE | 1 YR SUBSCRIPTION - 4 ISSUES | \$14.95 | \$ | |
| GAITPOST MAGAZINE | 1 YR SUBSCRIPTION - 10 ISSUES | \$20.00 | \$ | |

| | | | | |
|---|---|---|----|--|
| VOLUNTARY DONATION(S) – Minimum \$5.00 | | Personal information will be provided to Equine Guelph & Ontario Hunter Jumper Association. | | |
| EQUINE GUELPH | Equine Guelph is the horse owner and caregiver's Centre at the University of Guelph. We are dedicated to improving the health and well-being of horses through the provision and promotion of research, performance and education. Donations of \$20 or more to EG will receive a tax receipt from University of Guelph | | \$ | |
| OEF YOUTH BURSARY | The OEF offers a minimum of five \$1000.00 bursaries annually to Junior OEF members. Bursaries go towards riding lessons, training, competition fees, continuing education, or other activities that will assist the recipients in reaching their equestrian objectives. | | \$ | |
| SEND A KID TO CONFERENCE | Send a young member(s) to valuable educational opportunities offered at the OEF Annual Conference. Donations of \$250 or more will be attributed to the OEF Youth Fund and made available to offset the expense of attending a day at the Conference for financially-disadvantaged junior members. The deserving candidates will be selected from the many applicants for the 2008 Youth Bursary that could not be accommodated due to the limited funds available for that particular initiative. | | \$ | |
| SADDLE UP FOR SUCCESS | Your donation will support this conjoint OEF/Youth Assisting Youth program that provides at-risk children the opportunity to learn to ride. | | \$ | |
| ONTARIO HUNTER JUMPER ASSOCIATION | Donations to the activities of the OHJA are appreciated and may be directed to a specific program. | | \$ | |

| | |
|--------------|-----------|
| TOTAL | \$ |
|--------------|-----------|

| | |
|--|--|
| PRIVACY POLICY | |
| <p>The OEF recognizes the privacy of individuals with respect to their personal information and is committed to ensuring the privacy of its members. The information you provide to the OEF – such as your name, address, etc. – allows the OEF to inform you about events and activities and to notify you of issues, events or special offers which may be of interest to you. By becoming a member or by requesting information or registering for events or courses offered by the OEF, you are giving the OEF permission to contact you by way of the information you provide. Members may choose to customize their communications preferences by contacting OEF Member Services at membership@horse.on.ca or 905-709-6545, ext. 14.</p> <p>IMPORTANT – Mailing Agreement: I hereby give permission for the OEF to include my contact information in a list which may be used by mail distribution centres for the distribution of information judged by the OEF to be useful to members. The list will be handled in a controlled manner and will not be available for outside commercial purposes that are not affiliated with the OEF.</p> <p><i>Cross out this entire paragraph if you do not wish to give permission. NOTE that by doing so you will not receive a copy of WHOA!</i></p> <p>IMPORTANT – Publicity Agreement: I hereby give permission to the OEF to use my name or a photo of myself in conjunction with an OEF event being reported in the OEF newsletter, WHOA!, and in articles or reports of activities used on the radio or in newspapers, magazines, the OEF website, or other media which may be utilized by the OEF for publicity or communication purposes.</p> <p><i>Cross out this entire paragraph if you do not wish to give permission.</i></p> | |

| | | | | |
|--|---|---|---|--|
| NEWSLETTER | | | | |
| Please indicate how you wish to receive your copy of WHOA! , the quarterly newsletter - <i>be sure to read the privacy statement above.</i> | | | | |
| <input type="checkbox"/> INDIVIDUAL COPY | | <input type="checkbox"/> ONE COPY PER HOUSEHOLD | | |
| <input type="checkbox"/> VIA MAIL | | <input type="checkbox"/> VIA EMAIL | | |
| AFFILIATIONS | | | | |
| Please list all other equine clubs, organizations and associations in which you hold a membership | | | | |
| | | | | |
| | | | | |
| <input type="checkbox"/> PONY CLUB MEMBER** | | Branch Name: | | |
| PRIMARY DISCIPLINE (check only 1) | | | | |
| <input type="checkbox"/> ENGLISH | <input type="checkbox"/> WESTERN | <input type="checkbox"/> DRIVING | <input type="checkbox"/> SADDLE SEAT | <input type="checkbox"/> VAULTING |
| INDUSTRY PARTICIPATION (check all that apply) | | | | |
| <input type="checkbox"/> BREEDER | <input type="checkbox"/> RECREATIONAL RIDER | <input type="checkbox"/> RUN A LESSON STABLE | <input type="checkbox"/> STABLE HAND | |
| <input type="checkbox"/> TRAINER | <input type="checkbox"/> COMPETITOR | <input type="checkbox"/> RUN A BOARDING | <input type="checkbox"/> PARENT | |
| <input type="checkbox"/> COACH/INSTRUCTOR | <input type="checkbox"/> HORSE OWNER | <input type="checkbox"/> GROOM | <input type="checkbox"/> FARRIER | |
| <input type="checkbox"/> OFFICIAL | <input type="checkbox"/> VETERINARIAN | <input type="checkbox"/> VOLUNTEER | <input type="checkbox"/> OTHER: | |
| SPECIAL INTEREST AREA(S) (check all that apply) | | | | |
| <input type="checkbox"/> TRAIL/RECREATION | <input type="checkbox"/> REINING | <input type="checkbox"/> RODEO | <input type="checkbox"/> SPEED EVENTS | <input type="checkbox"/> WESTERN PERFORMANCE |
| <input type="checkbox"/> HUNTER | <input type="checkbox"/> JUMPER | <input type="checkbox"/> EVENTING | <input type="checkbox"/> DRESSAGE | <input type="checkbox"/> COMPETITIVE TRAIL |
| <input type="checkbox"/> TEAM PENNING | <input type="checkbox"/> CUTTING | <input type="checkbox"/> SADDLE SEAT | <input type="checkbox"/> PLEASURE DRIVING | <input type="checkbox"/> COMBINED DRIVING |
| <input type="checkbox"/> THERAPEUTIC | <input type="checkbox"/> ENDURANCE | <input type="checkbox"/> VAULTING | <input type="checkbox"/> FIELD HUNTING | <input type="checkbox"/> OTHER: |
| HORSE OWNERSHIP INFORMATION | | | | |
| <input type="checkbox"/> RENT/LEASE | | <input type="checkbox"/> OWN | How MANY? | |
| <input type="checkbox"/> BOARD ELSEWHERE | | <input type="checkbox"/> OWN STABLE/FARM | | |
| LIVESTOCK MEDICATIONS COURSE | | | | |
| Please indicate if you have completed a Livestock Medications Course | | | | |
| <input type="checkbox"/> EQUINE EXPIRY: | | <input type="checkbox"/> OTHER COMMODITY: | | EXPIRY: |
| HOW DID YOU LEARN ABOUT THE OEF? | | | | |
| <input type="checkbox"/> OEF NEWSLETTER – WHOA! | | <input type="checkbox"/> OEF HORSE DIRECTORY & PLANNER | <input type="checkbox"/> OEF WEBSITE | |
| <input type="checkbox"/> TRADE SHOW | | <input type="checkbox"/> HORSE FACILITY/STABLE | <input type="checkbox"/> COACH | |
| <input type="checkbox"/> OTHER PUBLICATION: Please indicate publication | | | | |
| <input type="checkbox"/> OTHER SOURCE: Please indicate Source: | | | | |
| OPTIONAL PROGRAMS & SERVICES - DESCRIPTIONS | | | | |
| OEF FAMILY MEMBERSHIP | | Open to husband, wife, and children of either/both parents who are of junior age(17 yrs of age or younger as of 01/01/2009) and who reside at the same residence. "Wife" or "husband" may include those who are cohabitating but not married by law; those who are married but do not use the same surname; legal guardian(s). | | |
| HORSE MORTALITY COVERAGE | | Coverage for your own horse(s) – insurance covering death of an owned horse resulting from fire, lightning or collision/overturn of a conveyance in which a horse is being transported. This insures up to a limit of \$4,000 and can be applied regardless of the number of horses owned. Losses are restricted to limit/one claim per year. A nominal administrative fee is collected by the OEF. | | |
| ADDITIONAL A.D.D COVERAGE For Members up to 70 th Birthday only NEW! REDUCED FEE! | | Supplement the \$30,000 basic A.D.D. coverage you receive automatically with your membership with an additional \$50,000 limit that also includes benefits for fracture and dental (not covered by basic coverage). This coverage will respond in addition to the basic coverage provided through membership. A nominal administrative fee is collected by the OEF. | | |
| TRAVEL COVERAGE For Members up to 70 th Birthday only | | Provides \$1,000,000 out of province/country coverage for Medical/Hospitalization. Includes trips up to 60 days in duration, any number of trips per year, worldwide. Includes participation in and/or preparing for equine activity/competition. A nominal administrative fee is collected by the OEF. | | |
| RIDE ONTARIO | | A reward program that recognizes OEF members simply for the hours they spend riding or driving a horse(up to 5000 hours). MUST be an OEF member to participate. Just Ride or Drive for Your Prize! | | |

**** PLEASE ATTACH THIS FORM WITH YOUR 2009 INDUSTRY APPLICATION ****